

Cadence

Content operations with clear accountability

Cadence brings content planning, review, publishing and management reporting into a configured business workspace.

COMMERCIAL OVERVIEW

Product information | Version 4.1 | 22 October 2026

OPERATIONAL CONTROL

A shared workspace for the content lifecycle

Cadence connects the content plan with the work required to deliver it. Teams can manage briefs, copy, assets, feedback, approvals and schedules without separating each step into a different file.

Preserve the existing plan

An assisted migration maps agreed spreadsheet fields to Cadence. Dates, campaigns, content pillars, ownership and existing copy are checked against the source before the workspace is accepted.

Maintain visibility

Pipeline, calendar, week and list views present the same underlying work. Teams can identify the next action, review responsibilities and upcoming publication dates.

Keep review decisions with the content

Attributed change requests and review history remain associated with the post and its assets. The shared library supports media review and reuse.

Control publication

Configured website and social connections support approved publishing workflows. Scheduling and arming are distinct steps, and each destination retains its own delivery result.

Assign appropriate access

Five access levels separate viewing, content editing, reporting, team administration and protected technical controls.

MANAGEMENT INFORMATION

Reporting connected to the source

Cadence combines publishing activity with available social, website and business-profile statistics. Management reports bring the relevant figures and commentary into a format suitable for review and PDF distribution.

Understand activity and response

Review content delivery, campaign and pillar coverage, social engagement and website performance over selected periods. Comparisons use the periods and sources available for each connection.

Prepare management reports

Build company or group reports with source-linked charts, selected statistics, editable wording and speaker notes. Export the finished report to PDF.

Share report preparation

Admin and higher levels can save and reopen shared report drafts. Drafts retain selections and commentary; source statistics are refreshed when the report is reopened.

Support a wider reporting environment

An authorised read-only feed can provide selected reporting and calendar information to a separate dashboard. Feed access does not permit content editing or publishing.

Interpret results accurately

Recent data may be partial or revised. Missing connections and unavailable figures remain distinct from zero. Visits, visitors, engagement and commercial outcomes are different measures; reporting does not establish causation.

IMPLEMENTATION AND COMMERCIAL ARRANGEMENTS

A defined scope, followed by a controlled rollout

Implementation starts with the organisation's content plan, team responsibilities and reporting requirements. The scope is agreed before migration and connection work begins.

1. Review

Assess the source calendar, content structure, responsibilities, publishing destinations and reporting priorities.

2. Configure and migrate

Map the agreed fields, configure the workflow and access levels, then reconcile imported records and sample the results.

3. Validate and introduce

Check the configured connections and agreed workflows, provide team guidance and record outstanding items before wider use.

4. Maintain and develop

Agree the operating responsibilities, support arrangements, backups and update process. Additional workflows and integrations are assessed separately.

Commercial scope

Setup and migration, the software licence, hosting and support are defined in the applicable proposal or agreement. Optional extensions, service levels and ongoing responsibilities are confirmed for each implementation.

Ownership and contact

The organisation retains its business content, assets, source material and publishing credentials. Software rights and permitted use are addressed in the licence. Discuss an implementation through the Harmonics contact form.

Discuss your requirements: harmonics.au contact form